Scott Phillips
Frontend Developer

Relocate or Remote   alan.scott.phillips@proton.me   WhatsApp **+39 351 582 0898**

Employment

Frontend Developer & Product Designer – Balaveda, USA/Remote balaveda.site 2023–Present
Ameliorated customer experience using OpenAI API for wishful CPG startup using InstantWebapp.
Adobe CC Suite, CPG (Consumer Packaged Goods), Prompt Eng/Python, Mobile-first RWD, Sveltekit

Frontend Developer – National Geographic, Milan, Italy inspiredlabs.co.uk/kel12 2021 – 2023
Shaped next-gen API & released modular, data-driven templates with a emphasis on DX & CX.
Revolutionized client interactions, culminating in transformative value proposition to sell business.
Adobe CC Suite, Iterative Design, DX/Developer Experience, Mobile-first RWD, SvelteKit, JS/CSS/SVG

Frontend Developer, Designer & NGO Consultant – CWB, UK https://cwb.org.uk 2020–2021
Lead strategic reorganisation & provided a 10:1 ROI under 6 months, with a controversial design.

Frontend Developer & Product Designer – Misc Clients, Remote instantwebapp.com 2013–2020
Invented InstantWebapp, a design language for mobile to limit risk exposure for entrepreneurs.

Designer & Developer – Vaultarch, Google Campus https://inspiredlabs.co.uk/va 2016–2017
Established novel approach preventing counterfeit, theft & fraud for award-winning AI/ML startup.

Designer & Developer – 3Si, Newcastle-Under-Lyme https://inspiredlabs.co.uk/3si 2015–2016
Helped sell 20y+ business with jargon-busting designs to eliminate complexity & reduce cost.
Eudonet reported lucrative €3.3m revenue uptick & 25% more clients following acquisition.
Adobe CC Suite, Technical Writing, Marketing, RWD/GUI Design, CX/Customer Experience, UI/UX

Project Manager & Designer – Mallinson A&E, London inspiredlabs.co.uk/mandh 2010-2012
Won Museums & Heritage Awards 2012 designing the centre-piece for Cairo Children's Museum.

Interaction Designer & Animator – Aris Technologies, Oxford https://saucify.com 2007-2010
Hit 100% QA targets as part of 'Development A-Team'. Gaming platform generates $100m+ pa.
Collaborated across discipline to design & deliver industry-leading UI, widely copied by competitors.
R&D, GUI Design/OpenGL, Adobe Suite, 3DSMax, Animation, Graphic Design, Typography, UI/UX

Education   ## Diversity

Film as Fine Art 1:1 / **Electronic Media** 2:1   **First Aid** St.John Ambulance   **Dyslexia** Moderate

Interests

NGO volunteer. Fitness, longevity & nutrition. Camino de Santiago. Mountain Biking. Wim Hof Method.

References

Stefano Murrau, National Geographic Expeditions   **David Savva,** Bladonmore   **Richard Gray,** Aris Technologies

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"Scott revolutionised communicating with our clients" – Stefano Murrau, CEO Kel12
National Geographic Expeditions